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Appln. No. 09/811,724  
Amendment dated December 29, 2004  
Reply to Office Action of September 13, 2004

Attorney Docket No. 01145/LH

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

Applicant : M. INOUE et al.

Serial No. : 09/811,724

Filed : March 19, 2001

For : SYSTEM AND METHOD FOR  
DISTRIBUTING ADVERTISEMENTS  
TO A PLURALITY OF USERS BASED  
UPON ADVERTISEMENT USER  
ATTRIBUTES AND ADVERTISEMENT  
PROVIDER ATTRIBUTES (As  
Amended)

Art Unit : 2143

Examiner : Alina A. Boutah

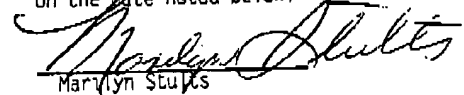
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TOTAL PAGES: 2

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paper is being facsimile  
transmitted to the  
Commissioner for  
Patents Office  
on the date noted below.

  
Marilyn Stults

Dated: December 29, 2004

In the event that this Paper  
is late filed, and the  
necessary petition for  
extension of time is not filed  
concurrently herewith, please  
consider this as a Petition  
for the requisite extension of  
time, and to the extent not  
tendered by check attached  
hereto, authorization to  
charge the extension fee to  
Account No. 06-1378.

**PETITION FOR EXTENSION OF TIME**

Mail Stop Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

S I R :

Applicants hereby petition for a one (1) month extension of  
time for timely filing of the paper(s) filed concurrently  
herewith.

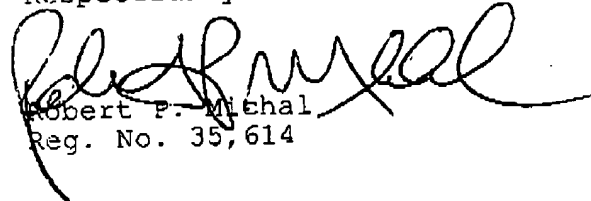
Extended time expires January 13, 2005.

02/00/2004 BBONNER 00000014 09811720.00 0P

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A Credit Card Authorization Form in the amount of \$120.00 is attached to cover the Patent Office fee. If any further fees are required, authorization is given to charge same against Account No. 06-1378.

Respectfully submitted,



December 29, 2004

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Encl.: Credit Card Authorization Form in the Amount of \$120.00